

MEGAN GARN

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EDUCATION

Utah State University

Master of Technical Communication
August 2020

Utah Valley University

B.S., Digital Media
December 2013

Certificate, Technical Writing
April 2013

A.S., Behavioral Science
December 2008

PROJECT SKILLS

Graphic Design

Branding

Typography

User Research

SOFTWARE SKILLS

Photoshop

InDesign

Illustrator

XD

After Effects

Premiere

HTML/CSS

Office 365

Keynote

Balsamiq

EXPERIENCE

Revver (formerly eFileCabinet)

LEAD GRAPHIC DESIGNER, MARKETING

October 2021 - Present

Built front-end of rebranded company website during 2-month sprint

Coordinate with cross-functional teammates

Manage design team projects and timelines

Ensure adherence to brand guidelines

Design collateral for marketing and other teams, including ebooks, infographics, web pages, web images, fliers, instructional content

GRAPHIC DESIGNER, MARKETING

February 2019 - October 2021

Create and maintain collateral for marketing and other departments, including print, social media, web, email, video, and presentations

Evolve and ensure consistency and integrity behind company brand and brand guidelines

Collaborate with marketing teammates to support website and content marketing (blog, email, social media assets)

Utah Community Credit Union

GRAPHIC DESIGNER, MARKETING

September 2014 - February 2019

Develop and proof marketing collateral, including digital and print graphics and layouts.

Maintain brand look and feel in collateral.

Manage, update, and organize digital assets.

Design and manage email marketing campaigns.

Oversee intern projects; provide assistance and feedback.

Assist with marketing functions and events.