



Sheryl Ames
FRANKLIN SCHOOL DISTRICT

SCHOOL DISTRICT CEO

Age

54

Education

Masters in Education

Position

Superintendent

Level of Tech Literacy

Average among peers

Organization Description

Franklin School District in Arizona serves K-12 public school students. The district is facing budget cuts and an increase in student body.

GRACIOUS | CALM | PRACTICAL

MOTIVATION

WORLD CLASS EDUCATION

Above all, Sheryl is an educator. She's most concerned with ensuring that every individual student in her district receives the best education for them. With every decision she makes, she considers how students will be affected.

KEEPING THE PURSE STRINGS TIGHT

Many school districts have miniscule budgets, and Sheryl's is no different. Her school is facing budget cuts and an increase in the oncoming student body - meaning even less funds per student than usual.

"THAT'S GOING ON YOUR PERMANENT RECORD."

Education and record-keeping go hand-in-hand. Sheryl wants to eliminate all the paper records in her district for several reasons - saving space, saving time, and increasing security.

BEHAVIORS

CAUTIOUS BUT OPEN TO CHANGE

Sheryl isn't a big risk-taker. She waits to see others successfully adopt something before she's willing to jump on board. But once a solution is proven,

she's happy to adopt it. If a bit of hand-holding is available, she'll happily take the help.

THE EYE OF THE STORM

Sheryl is probably the calmest person you'll ever meet. Problems of all shapes and sizes fill her office every day from teachers, other administrators, and local government, and she's never rattled. Her solution must operate similarly. She needs to be able to throw documents of all kinds, from different sources, with different policies, into one place and be able to easily manage them all.

GOALS

LOWER COSTS THROUGH AUTOMATION

Sheryl's ultimate goal is to minimize the costs of administration to maximize the spend per pupil. Sheryl's software solution must transform the district's operations and automate work processes across the district.

A SYSTEM FOR EVERYONE

Sheryl's software solution must be widely accessible - it must be easy to learn and use for employees of all ages, backgrounds, job types, and technical skills. It must work district-wide and but fit the needs of individual schools.

IMPROVED ACADEMIC PERFORMANCE

Teachers with less paperwork to do have more time to focus on student success. Consistent documentation and easy sharing across the district make the move easier when students change schools, either because of a relocation or transitioning to higher grade levels. The students in Sheryl's district must perform well to succeed in life, and to secure funding for the district.

KEY FEATURES

ELIMINATE PAPER RECORDS FOR DISTRICT-WIDE COLLABORATION

Certain documents must be accessible to staffers around the district - a huge pain when records are paper only. Sheryl needs a secure central place for all the district's records.

COMPLIANCE TOOLS

FERPA and other record-keeping mandates require documents to be accessed and secured with strict standards. Sheryl needs tools to track and control views, edits, and retention.

AUTOMATED PROCESSES AND APPROVALS

Sheryl needs to reduce labor costs but still have paperwork completed accurately. Automating certain processes can save time in the administrative office and in the classroom.